

The Best Of SMX 2020 Leaderboard Contest

The “The Best Of SMX 2020 Leaderboard Contest” (“Contest”) begins on October 29, 2020 at 10:00 AM Eastern Time (“ET”) and ends on October 29, 2020 at 4:00 PM ET (“Promotion Period”). The time shall be determined by Sponsor’s timekeeping systems. Sponsor shall have the sole discretion in determining the timeliness of any action or inaction related to this Contest. All times mentioned in these Official Rules are Eastern Time unless expressly noted otherwise.

The Contest is open only The Best of SMX 2020 attendees. Void wherever prohibited by law or to residents of Quebec. Employees of Society of Manufacturing Engineers (“Sponsor”), their respective affiliates, subsidiaries, advertising and promotion agencies, prize suppliers, including any vendors providing services in connection with this Contest (collectively, the “Sponsor Affiliates”) and the immediate family members (spouse, mother, father, in-laws, grandmother, grandfather, brother, sister, children and grandchildren) and/or those living in the same household of Sponsor or Sponsor Affiliates are not eligible. Sponsors, Sponsor Booth Staff, and Speakers at The Best of SMX are not eligible. By participating, entrants agree to be bound by the Official Rules and the decisions of Sponsor.

TO ENTER: During the Promotion Period, follow the instructions found on The Best of SMX 2020 ‘Leaderboard’. All information you provide must be truthful, accurate and complete for the entry to be valid. Complete actions within the virtual environment as stated on the ‘Leaderboard page’ during the contest period to accumulate points.

Illegible and incomplete entries are void. Sponsor is not responsible for misdirected entries or entries not received due to technical interference. In the event of a dispute over who submitted the entry, the entry will be deemed to have been submitted by the authorized account holder of the e-mail account identified on the entry form. The authorized account holder is deemed to be the natural person who is assigned to an e-mail address by an Internet access provider, service provider, or online organization responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. Entries become the property of Sponsor and will not be returned.

WINNER SELECTION: Three (3) valid entrants will be chosen by October 31, 2020 after 11:59 PM ET from all eligible entries received. Winners must complete skill testing question to be eligible to collect prize. Decisions of Sponsor are final on all matters. Limit one prize per person and per household address. Odds of winning will depend upon the number of eligible entries received.

Skill testing question: $(2 \times 4) + (10 \times 3)$

Prize:

(3) Grand Prize Bundles valued at approx. \$500 USD.

- \$150 USD Amazon Giftcard
- Complimentary 1-Year SME Professional Membership
- Complimentary Subscription to Smart Manufacturing Magazine
- Smart Manufacturing Online Learning: ToolingU-SME Complimentary Course
- Complimentary VIP Pass to All 2021 SME Events

Prize consists of only the item specifically listed as part of the prize. No substitution or transfer/assignment of prize by winners permitted. If by reason of printing or other error, more prizes

are claimed than the number of prizes set forth in these Official Rules, a random drawing will be held to award the advertised number of prizes in the relevant category. Under no circumstances will more than the advertised number of prizes be awarded. Winner must claim their prize by responding to Sponsor via email or telephone confirmation by November 30, 2020, 11:59 pm.

Federal, provincial/state, and local taxes on prizes, if any, and any other costs, fees and expenses not listed above as specifically included as part of the prize are the sole responsibility of winner.

WINNER NOTIFICATION AND RELEASES: On November 15, 2020, Sponsor shall notify the potential winners. The potential prize winners will be contacted via e-mail. If a potential winner does not respond after the first attempted contact from Sponsor within five (5) days, he or she will be disqualified and the prize awarded to an alternate winner as determined by random draw from the remaining eligible entries. The potential prize winner(s) may be asked to provide confirmation that he or she is the owner of the relevant email address. Each potential winner may be required, in Sponsor's sole discretion, to complete and return an Affidavit of Eligibility, a scan or photo of legal ID, Release of Liability and/or, if legally permissible, a Publicity Release and also to have any companion(s) that will participate in the prize activities, if applicable, return the same documentation before claiming the prize or being allowed to participate in any prize activities. If any of the potential winner or the companion(s), if applicable, is under the age of majority in his or her province of residence, then the parent or legal guardian of the minor potential winner or companion(s) must sign and return all required forms. All forms must be postmarked within 10 days of the date on notification materials if return is requested via mail or forms must be completed before receipt of any prize if prizes are picked up in person. Noncompliance within this time period and/or return of any prize/prize notification as undeliverable may result in disqualification and an alternate potential winner may be selected from all remaining eligible entries. Sponsor reserves the right to substitute any prize with prize of equal or greater value in its sole discretion. Acceptance of any prize constitutes permission to the Sponsor to use winners' name, voice, statements, image and likeness for purposes of advertising and trade, in any medium, without further compensation, unless prohibited by law.

PUBLICITY AND MARKETING: Submission of an entry in the contest constitutes permission to the Sponsor to use entrant's name, identity, title, likeness, distinctive appearance, physical likeness, image, portrait, picture, photograph (whether still or moving), screen persona, voice, vocal style, statements, gesture, mannerism, personality, performance characteristic, biographical data, signature, social media handles and identities, and any other indicia or imitation of identity or likeness for purposes of advertising and trade, in any medium, without further notice, approval, or compensation, unless prohibited by law. Submission of contact information in connection with this sweepstakes (whether or not required), including without limitation mailing address, phone number, and email address, during entry constitutes permission for Sponsor to use entrant's personal information for purposes of administration of the Contest. You understand that you are providing your information to Sponsor and the information you provide will only be used in accordance with Sponsor's Privacy Policy.

LIABILITY RELEASE & INDEMNIFICATION: By entering this contest, you agree to release, discharge and hold harmless Sponsor, Sponsor Affiliates and their respective directors, officers, employees, agents and assigns (the "Released Parties") from any claims, losses, and damages arising out of, or relating to, your participation in this Contest or any Contest-related activities (including, without limitation, any event attended as part of a prize) and the acceptance and use, misuse, or possession of any prize awarded

hereunder (including, without limitation, any misrepresentation made by the entrant in connection with the Sweepstakes; any non-compliance by the entrant with these Official Rules; claims brought by persons or entities other than the parties to these Official Rules arising from or related to the entrant's involvement with the Sweepstakes; acceptance, possession, misuse or use of any prize or participation in any Sweepstakes-related activity or participation in this Contest; any malfunction, error or other problem arising in connection with the collection, processing, or retention of entry information; or any typographical or other error in the printing, offering or announcement of any prize or winner). The foregoing includes, without limitation, any claim for personal injury, property loss or damage, or death arising in any way in connection with the Contest.

OTHER TERMS: Sponsor not responsible for any typographical or other error in the printing, the offering or the announcement of any prize or in the administration of the promotion, whether caused by computer, technical or human error. Sponsor is not responsible for late, lost, damaged, incomplete, illegible, faulty, or incorrect transmissions, incorrect announcements of any kind, technical hardware or software failures of any kind, any damage to any person's computer related to or resulting from participating in the online portion of the promotion, lost or unavailable network connections, or failed, incomplete, garbled or delayed computer transmission that may limit a user's ability to participate in the promotion whether caused by computer, technical or human error. Sponsor reserves the right to cancel or modify the promotion or any portion of it for any reason, including but not limited to, if fraud, misconduct or technical failures destroy the integrity of the promotion; or if a computer virus, bug, wireless failure, or other technical problem corrupts the administration, security, or proper administration of the promotion as determined by Sponsor, in its sole discretion. Sponsor reserves the right to disqualify, freeze or prohibit the participation of an individual if fraud or tampering is suspected, or if the individual fails to comply with any requirement of participation or with any provision in these Official Rules. Any attempt to undermine the operation of this promotion is a violation of criminal & civil laws. Sponsor reserves the right to disqualify and/or seek damages from any individual making any such attempts to the full extent permitted by law.

SEVERABILITY: If any provision(s) of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.

WINNERS LIST: For the names of the winners, available after December 1, 2020, send an email to smartmfgexp@sme.org with subject line: "The Best Of SMX Leaderboard Contest" Winner List; response to be received by December 31, 2020.

SPONSOR: Society of Manufacturing Engineers, 1000 Town Center, Suite 1910, Southfield, MI 48075