THE TIME IS NOW FOR MANUFACTURERS TO EMBRACE SMART TECHNOLOGIES TO ENSURE THE FUTURE OF THEIR BUSINESS.

If manufacturers are not using smart manufacturing technologies to improve their operations, they should be. Chances are their competition has already gotten started. Large, medium and small manufacturers can all realize bottom-line benefits by embracing intelligent manufacturing. Whether manufacturers are early adopters, explorers or “just curious,” the Smart Manufacturing Experience advances their knowledge of smart manufacturing and influences their decisions going forward.

Smart Manufacturing Is the Future of Manufacturing

- 83% of manufacturers say the COVID-19 pandemic has made adopting smart manufacturing technology and processes more of a priority.¹

- 58% of manufacturers say the complexity of executing successful system integrations is their top challenge in the transition to smarter manufacturing.²

- 50% of factory work will be done remotely by 2024, impacting jobs and shift schedules.³

- 45% of manufacturing executives expect further increases in operational efficiency in 2022 from investments in the industrial internet of things (IIoT).⁴

- 41% of manufacturers are adjusting their investment strategies to increase their spend in cloud technology.¹

Sources:
The Smart Manufacturing Executive Council

The Smart Manufacturing Executive Council has been formed to engage business and technology executives, thought leaders and visionaries advocating for the transformation of the U.S. manufacturing ecosystem. The council’s objective is to develop practical guidance and policy recommendations that will help this ecosystem across this digital divide.
Smart Manufacturing Disciplines

**Additive Manufacturing**
Manufacturers use this disruptive technology to design and produce finished parts.

**Artificial Intelligence / Machine Learning**
Engineers use computer systems to reason over collected data and make inferences about the future.

**Augmented Reality / Virtual Reality / Mixed Reality**
Superimposing a computer-generated image on a user’s view of the real world for the purpose of maintenance, product design, training and simulation.

**Automation & Robotics**
This technology enables accuracy and increased productivity in various manufacturing applications.

**Cybersecurity**
The practice of protecting systems, networks and programs from digital attacks to maintain data integrity and privacy.

**Data Analytics**
Manufacturers analyze raw data captured from their manufacturing equipment to draw conclusions and make more informed business decisions.

**Industrial IoT**
Manufacturing facilities use the internet, with a focus on machine-to-machine communication, big data and machine learning, to increase efficiency and reliability in their operations.

**Workforce Transformation**
Driving the cultural and technology changes that are necessary for manufacturing companies to take advantage of smart manufacturing initiatives.
Produced by Manufacturing Industry Leaders

**SME** offers resources for manufacturers, promotes advanced manufacturing technologies and works to develop a skilled workforce. We connect the most prestigious, experienced and innovative professionals in the industry.

**AMT** – The Association For Manufacturing Technology represents and promotes U.S.-based manufacturing technology — those who design, build, sell and service the continuously evolving technology that lies at the heart of manufacturing.

**CESMII** – The Smart Manufacturing Institute is the U.S.’s national institute on smart manufacturing, driving cultural and technological transformation and secure industrial technologies as national imperatives.

**AMI** – Advanced Manufacturing International Inc. is a nonprofit organization focused on accelerating the digital transformation of small-to-medium-sized manufacturers with simple, secure and ultra-low-cost solutions.
Pittsburgh: A Hub of High-Tech and Manufacturing Muscle

More than 50% of the nation’s buying power is located within 500 miles of the city.

The region is home to more than 12,000 manufacturing companies and many diverse industries including robotics, additive manufacturing, healthcare, energy and information technology.

Pittsburgh boasts a skilled manufacturing workforce of 95,000.

The city has become a cybersecurity hub fueled by thought leaders from several area universities.
Smart Manufacturing Experience Features

The Smart Manufacturing Experience elevates attendees’ understanding of smart technologies, encourages higher-level thinking, while accelerating the need to explore and implement Industry 4.0.

**Keynotes**
Daily presentations, delivered by visionary leaders, that promote higher-level thinking and evoke change.

**Panel Discussions**
Key manufacturing challenges and solutions discussed by manufacturing experts.

**Workshops**
Half-day, deep-dive sessions into key smart manufacturing technologies to fast-track learning and accelerate adoption.

**Tours**
Attendees go behind the scenes at industry-leading companies to see smart technologies in action and learn how it’s improving the bottom line.

**Networking**
Formal and informal opportunities for attendees and exhibitors to engage with like-minded professionals to share success stories and offer guidance.
Engage with Manufacturing Decision Makers

77% of attendees influence equipment and technology purchase decisions in their companies. These forward-thinking manufacturing practitioners are ready for the Smart Industrial Revolution.

75% of the audience are at the engineering level or higher.

Primary Industries of Smart Manufacturing Experience Attendees

- Aircraft/Aerospace
- Appliances
- Automotive
- Communications
- Consulting/Engineering
- Consumer Products
- Defense
- Education/Academic
- Electronics/Computers
- Energy
- Government/Military
- Industrial/Commercial Machinery
- Medical/Surgical/Dental
- Motorsports/Other Transportation
- Research & Development

A Cross-Section of Past Attendee Companies

- Air Force Research Laboratory
- All-Clad Metalcrafters
- Amazon Web Services
- ASML
- Augmentir
- Bayer Corp.
- Borg Warner
- Bombardier
- BAE Systems Inc.
- Bell Textron Inc.
- Blackhawk Machine Products
- Bosch Rexroth Corp.
- Caterpillar Inc.
- Charlotte Pipe & Foundry Co.
- Corning Inc.
- Eaton Corp.
- Emerson Electric Co.
- Ericsson
- Flex Ltd.
- Ford Motor Co.
- GE Aerospace
- GE Digital
- General Motors
- GKN Aerospace
- Harley-Davidson Inc.
- Honeywell International
- IDEXX Laboratories Inc.
- Intel Corp.
- Jabil Inc.
- JTEKT North America Corp.
- Kimberly-Clark
- L3 Technologies
- Linimar
- Magna International Inc.
- Mercury Marine
- Microsoft Corp.
- Mitsubishi Heavy Industries America
- Moore Semiconductor
- NASA
- National Energy Technology Lab
- Naval Nuclear Laboratory
- Neff Automation
- Nexteer Automotive
- National Institute of Standards and Technology
- Northrop Grumman Corp.
- Northrop Grumman Space Systems
- Oak Ridge National Laboratory
- Pella Corp.
- PPG
- Pratt & Whitney
- Procter & Gamble Co.
- Raytheon Technologies
- Rain Bird
- Ricoh USA
- Saint Gobain
- Sandia National Laboratories
- Schlumberger
- Siemens
- SKF USA
- Smith & Nephew
- Stanley Black & Decker
- Steelcase Inc.
- Sturm, Ruger & Co.
- Tegra Medical
- The Barnes Global Advisors
- The Boeing Co.
- The Timken Co.
- Toyota/ACE Technologies
- Toyota Motor North America
- U.S. Steel
- Department of Homeland Security
- Office of Energy Efficiency and Renewable Energy
- Volkswagen Group
- Whirlpool Corp.
- W.W. Grainger
To simplify the partner experience, we’ve developed inclusive turnkey packages based on your exhibit size and promotional needs. **Choose a Partnership Opportunity That Fits Your Needs and Budget.**

### YOUR VISIBILITY

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<thead>
<tr>
<th>Service Description</th>
<th>Platinum</th>
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* See the SME 2024 Media Planner for Details
Top Speakers from Industry-Leading Companies

5G Technologies USA Ltd.
Adapdix
Advanced Robotics for Manufacturing
Amatrol Inc
America Makes
ArcelorMittal Global R&D, USA
Arconic Corp.
Ascent Aerospace
Augmentir
Augury
Authentise Inc.
Catalyst Connection
CESMII – The Smart Manufacturing Institute
C-Labs
Clemson University
Computer Aided Technology (CATI)
Consultant to Julius Education
CyManII
Datanomix
Delta Bravo Artificial Intelligence
ECM Performance Materials Corp.
EctoBox Inc.
Ericsson
FactoryEye by Magic Software
Falkonry
Festo Didactic
Feyen Zylstra
Flexware Innovation Inc.
FormAlloy Technologies Inc.
Fusion/RoboJob USA
Global Resilience Federation
GrayMatter
Harpak-ULMA Packaging
Hexagon
IACMI-The Composites Institute
Innovation Works/AlphaLab Gear
Intellectual Assets Corp.
IoTco
JITbase
JMC Data Experts Inc.
Johnson & Johnson
Kognitiv Spark
Litmus
MachineMetrics
Mariner-USA
Markforged
Mechdyne Corp.
Micro Craft Inc.
Microsoft Corp.
Mingo
Momenta Ventures
MT Connect Institute
MxD
NASA
National Energy Technology Laboratory
National Tooling & Machining Association
NCDMM
Neff Automation
NxGen Group
Oak Ridge National Laboratory
OPC Foundation
Oracle Corp.
Pella Corp.
Digital Foundry at New Kensington
Penn State University
Penn United Technologies
Praemo
Promess Inc.
PTC
Purdue University Northwest
Raytheon Technologies
REMADE Institute
Rensselaer Polytechnic Institute
Robert Bosch LLC
Rockwell Automation/Plex Systems
Rolls-Royce Power Systems
Secure Cyber Defense
ShelfAware LLC
Simba Chain
Simwell
SME
SORBOTICS LLC
Symphony Industrial AI
TAKTL LLC
Tech Solve
Texas A&M University
The Barnes Global Advisors
ThinkIo
Toward Zero
Truebridge Partners LLC
Tulip
Universal Robots
University of California, Los Angeles
University of Connecticut
VDMA Mechanical Engineering Industry Association
Verusen
West Virginia University
Wipro Enterprises USA
Zig Therapeutics
# SMART MANUFACTURING EXPERIENCE

## AT A GLANCE

<table>
<thead>
<tr>
<th>Day 1</th>
<th>Day 2</th>
<th>Day 3</th>
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<tbody>
<tr>
<td><strong>Registration</strong>&lt;br&gt;8:00 am – 3:00 pm</td>
<td><strong>Registration</strong>&lt;br&gt;8:00 am – 4:00 pm</td>
<td><strong>Registration</strong>&lt;br&gt;8:00 am – 2:00 pm</td>
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<td><strong>Breakfast</strong>&lt;br&gt;8:30 am – 10:00 am</td>
<td><strong>Breakfast</strong>&lt;br&gt;8:30 am – 10:00 am</td>
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<td><strong>Keynote Presentation</strong>&lt;br&gt;9:00 am – 10:00 am</td>
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<td><strong>Networking Reception in the SMART ZONE</strong>&lt;br&gt;4:00 pm – 5:30 pm</td>
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Be Part of the Experience!

To learn more about the Smart Manufacturing Experience and how we can help you grow your industry visibility and your business, contact:

exposales@sme.org
800.733.3976