

Claim Your Exclusive Speaking Opportunity in the Smart Manufacturing Showcase at IMTS 2024

September 9-14, 2024 | McCormick Place, Chicago

Share your message in the Smart Manufacturing Showcase on the IMTS exhibit floor.

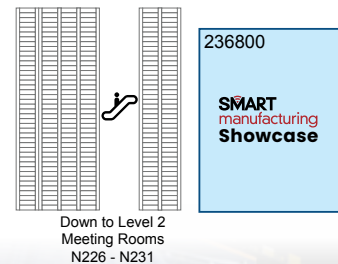
Located in a high-traffic area in the North Building – Level 3 – Booth #236800, the Smart Manufacturing Showcase connects you directly with IMTS show attendees looking for smart technology solutions.

Your participation in this turnkey program entitles you to the following:



Strategic Outreach and Lead Generation

In addition to IMTS pre-show, onsite and post-show brand awareness, a list of leads captured during your session will be provided post-show to give you the opportunity to connect with them after the event.



Pre-Registered Audience

Your presentation details will be included in IMTS event marketing materials and registration for maximum visibility before, and a built-in audience at, the event.



On-Site Concierge Service

SME will provide dedicated staff at IMTS to check in guests, register walk-up attendees, schedule personal meetings, and more.



Presentation Recording

Your presentation will be recorded, edited and provided to you for utilization in your future marketing campaigns.



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Supercharge your IMTS exposure.

SME MEDIA connects you directly with IMTS show attendees before, during and after the event. We generate thousands of qualified leads through our targeted campaigns.

So whether you are looking for lead generation, increasing your brand awareness or maximizing your customer engagement, we have a package for you.

2024 PACKAGES	SILVER	BRONZE
Lead Generation		
IMTS Smart Showcase Presentation	2 Presentations	1 Presentation
Smart Showcase Presentation Digital Recording	2 Recordings	1 Recording
Lead Generation	100 Targeted Leads	50 Targeted Leads
Brand Awareness		
Retargeting Campaign	50K Impressions	25K Impressions
Manufacturing Engineering Magazine (August IMTS Show Issue)	Full Page Ad	1/2 Page Ad
Smart Manufacturing Magazine (August IMTS Show Issue)	Full Page Ad	1/2 Page Ad
Thought Leadership		
Custom Podcast	2 Podcasts	1 Podcast
INVESTMENT	\$15,000	\$7,500

Act now to secure your speaking opportunity!