

2020 POST SHOW REPORT

Live Event: October 29, 2020
On-Demand: October 30 - January 31, 2021

POST SHOW

THE BEST OF

S | M | X

VIRTUAL EVENT

Presented by
sme

AMT



AMI
ADVANCED MANUFACTURING
INTERNATIONAL, INC.

ATTENDANCE AT A GLANCE

Total Event Attendance 1,694
Speakers..... 28
Sponsors/Exhibitors 110

**ON AVERAGE, ATTENDEES
SPENT 2-3 HOURS EXPLOR-
ING THE BEST OF SMX!**

1 in 5 attendees spent 4-6 hours.

35%

of attendees were Owners, Corporate Executives, Purchasing, or Manufacturing and Engineering Management.



PRIMARY JOB FUNCTIONS

- 20% Owner/Company Management/Corporate Executive
- 10% Manufacturing Engineering Department (non-management)
- 9% Manufacturing Engineering Management
- 2% Manufacturing Production Department (non-management)
- 4% Manufacturing Production Management
- 3% Control Engineering/Automation
- 5% Design Engineer
- 9% Product Design and R&D
- 1% Purchasing
- 2% Quality Assistance & Control
- 13% Sales / Marketing
- 21% Other



The attendees appear to be very targeted. The organizers did a lot of pre-promotion. The online event was very well rendered and gave attendees many options for engagement. Booths were well laid out and offered sufficient sharing of information.”

EVENT HIGHLIGHTS

VIRTUAL EXHIBITS

7,202
TOTAL BOOTHS VISITS

**Average Leads per
Sponsor: 256**

PRESENTATION VIEWS

6,379
TOTAL VIEWS

**Average Viewers Per
Presentation: 195**

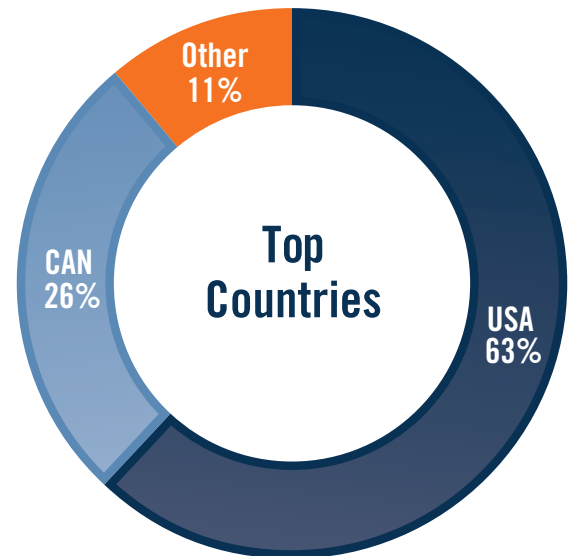
BOTH EXHIBITORS AND ATTENDEES VALUE THE SMX EXPERIENCE



TOP INDUSTRIES REPRESENTED

- Aircraft / Aerospace
- Automotive
- Consulting / Engineering
- Contract Manufacturing
- Defense
- Electronics
- Fabricated Metal / Stampings
- Industrial and Commercial Machinery
- Medical / Surgical
- Other Manufacturing

TOTAL COUNTRIES REPRESENTED: 36



TOP ATTENDING COMPANIES

- | | |
|---|-----------------------------|
| Barnes Aerospace | Johnson & Johnson |
| Bauer Hockey Ltd | Lockheed Martin |
| The Boeing Company | Magna International |
| Bombardier | Microsoft Corp |
| Caterpillar | Mitsubishi |
| Collins Aerospace | Northrop Grumman |
| Cooper Standard Automotive | P&G |
| Defense Agency for Technology & Quality | Stanley Black & Decker |
| Ford Motor Co | Pratt & Whitney |
| General Motors | Raytheon Technologies |
| Honda Performance Development | Rolls-Royce |
| Honeywell FM&T LLC | Samsung Electronics America |
| John Deere | Toyota Motor Mfg WV |
| Johns Hopkins University | US Army |





SMART MANUFACTURING EXPERIENCE

“THERE WERE MANY AREAS
OF INFORMATION INVALUABLE
TO MY CONTINUED
DEVELOPMENT OF SMART”

SMX connects industry professionals from small job shops, mid-size companies, and large OEMs who are looking to expand their operations using smart technologies.

NUMBER OF EMPLOYEES



TOP TECHNOLOGIES OF INTEREST

Additive Manufacturing & 3D Printing	62%
Artificial Intelligence & Machine Learning	56%
Augmented Reality (AR) & Virtual Reality (VR)	38%
Automation & Robotics	71%
Cybersecurity	23%
Data Analytics	47%
Industrial IoT	61%
Workforce Transformation	41%



FOR QUESTIONS REGARDING THIS REPORT, OR TO LEARN MORE ABOUT
PARTICIPATING IN FUTURE SME EVENTS, PLEASE CONTACT:

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Sources: The Best of SMX Registration Data & Post Show Survey Data